



LA STAGE ALLIANCE
MEMBERSHIP APPLICATION & PARTNERSHIP AGREEMENT

Rates as of 2/11/2009

FULL ORGANIZATIONAL MEMBERSHIP

1. ORGANIZATIONAL INFORMATION:

Performing Arts Organization/Producing Entity:
Legal Name if Different:
Office Phone: Fax:
Box Office Phone: Email:
Website:
Mailing Address:
Tax status: For-Profit Non-Profit (Tax ID Number)
Discipline(s): Theatre Music Opera Dance Other
Annual Budget Size (round to the nearest \$10,000):
Annual Audience Attendance (if a new organization, annual anticipated attendance):
# of paid full-time staff: # of paid part-time staff:
# of volunteers in staff positions: # of general volunteers (ushers, etc):
Usual Performance Venue Size (number of seats):
Does your organization manage its own venue? Yes No
If yes, List the Venue Name:
Venue Physical Address:
If available, please include with your application:
- Mission Statement - List of company members (if applicable)
- Brief description of programming - Rental rates (if applicable)
- List of Board of Directors with affiliations

2. STAFF:

Official Contact for General LA Stage Alliance Business:
Phone: Email:
Board Chair (If a Non-Profit Organization):
Phone: Email:
Artistic Director (or Contact regarding Artistic Issues):
Phone: Email:
Managing Director (or Contact regarding Organizational Issues):
Phone: Email:
Marketing Director (or Contact regarding Marketing Issues):
Phone: Email:
Box Office Manager (or Contact regarding Ticketing Issues):
Phone: Email:



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**3. PARTNERSHIP AGREEMENT:** Please read, sign and date the following partnership agreement.

As an Organizational Member of LA Stage Alliance, I commit to engage with the theatre community of Greater Los Angeles in the following ways:

- I will list all of my productions and events on [www.LAStageAlliance.com](http://www.LAStageAlliance.com).
- I will place the LA Stage Alliance logo (provided electronically) in all programs for my organization's events, and place the LA Stage Alliance logo with an accompanying link to LAStageAlliance.com on my organization's website.
- I will keep my organizational contact information updated with LA Stage Alliance, and will expect to receive informational and opportunity emails from LA Stage Alliance throughout the year.
- I will send a representative to any full meetings of the LA Stage Alliance membership as scheduled by LA Stage Alliance staff, occurring no more than once a year except in an emergency situation.
- Subject to availability, I will provide LA Stage Alliance with four (4) complimentary tickets to each production or event I produce, with the understanding that these tickets will only be used for promotional purposes and increased connection with LA Stage Alliance partner organizations and donors.
- Subject to schedule and availability, I will be willing to host one theatre community event each year, as arranged ahead of time with LA Stage Alliance staff.
- I will treat all LA Stage Alliance staff, Organizational Members, Ovation Voters, Individual Members and patrons with civility and respect, in the spirit of building cohesion and engagement in our community.

As part of my engagement with the Alliance and the theatre community, I expect to receive the following benefits (additional fees may apply for some programs):

- The ability to list productions on LAStageAlliance.com and LAStageTix.com.
- The ability to offer half price tickets on LAStageTIX.com, and be included in the weekly ½ price ticket email, that is currently sent to over 25,000 opt-in subscribers.
- Eligibility to register theatre productions for consideration by the annual Ovation Awards program. (Subject to fulfilling additional eligibility qualifications.)
- If my company has produced at least three productions in the last three years, eligibility for my Artistic Director to automatically become a voter for the annual Ovation Awards.
- Eligibility to be covered in listings and feature articles in LA STAGE, Southern California's online magazine dedicated to the performing arts.
- Discounted rates to advertise in the LA STAGE TIMES box in the Los Angeles Times.
- Eligibility to be listed in the listing section of the LA STAGE TIMES box in the Los Angeles Times.
- Eligibility to post news about my organization on LAStageBlog.com.
- Discounted rates to advertise in the LA STAGE AIR program on Classical KUSC.
- Discounted attendance at National Arts Marketing Project (NAMP) workshops.
- Representation by LA Stage Alliance in government advocacy efforts for the entire arts sector.
- Invitations to Next Stage workshops and theatre community Forums and Events.
- Invitations to focus groups, roundtables, and feedback sessions as necessary for the advancement of the performing arts community.
- Listing as a full Organizational Member in all LA Stage Alliance media materials, including LA STAGE Magazine, the Ovation Awards Tribute Book, on LAStageAlliance.com and on LAStageBlog.com.

Signed: ..... Date: .....

Position with Organization: .....

**SUBMIT THIS APPLICATION AND AGREEMENT BY MAIL, FAX, OR EMAIL.**  
LA STAGE ALLIANCE 644 S. FIGUEROA L.A., CA 90017 ph: 213.614.0556 fax: 213.614.0561  
email: [Membership@LAStageAlliance.com](mailto:Membership@LAStageAlliance.com) [www.LAStageAlliance.com](http://www.LAStageAlliance.com)



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## FULL ORGANIZATIONAL MEMBERSHIP

### 4. MEMBERSHIP DUES:

Annual Organizational Membership dues are based on the venue size for the organization, or on a percentage of your annual gross income. Annual dues are 1/10th of 1% (or .001) of the Organization's gross annual income from all financial sources with a minimum of \$300 and a maximum of \$1800. There is a one-time initiation fee of \$100 when an organization first joins the Alliance, or when they renew after a period of non-membership. Dues are re-evaluated annually.

Follow these steps to calculate your dues:

1 **Calculate Dues by Venue Size** 1 ..... (annual dues)

You can base your annual dues on the total number of aggregate seats under one roof for your organization. **If you prefer to calculate your dues based on your annual income, skip to step 2.**

To calculate by venue size, use the following breakdown:

99 seats or fewer =	\$300
100-249 seats =	\$800
250-499 seats =	\$1300
500 or more seats =	\$1800

2 **If you have a reported annual income for your organization for last year, you can use this step to calculate your dues – otherwise, make sure you completed step 1, then skip this step and go to step 3.**

- 2A. Gross annual income 2A.....
- 2B. Multiply 2A by .001 2B.....
- 2C. If line 2B is **less than** \$300, enter \$300 in 2C. 2C..... (annual dues)
- If line 2B is **more than** \$1,800, enter \$1,800 for 2C.

For all other figures between \$300 and \$1,800, enter that amount in 2C.

3 **Initiation Fee** 3 .....

*(Enter \$100 if you are a new Organizational Member or have let your membership lapse and are new renewing after a period of non-membership. Otherwise, enter zero.)*

4 **Total Annual Dues** 4.....

(Line 1 + Line 3 OR Line 2C + Line 3)

### PAYMENT METHOD: (check one)

- Credit Card     Check (payable to LA Stage Alliance)     Money Order     Cash

Please send receipt to: .....

at this FAX: ..... or Email: .....

Credit Card #: ..... Exp: ..... Security Code: .....

Cardholder Name: .....

Credit Card Billing Address: .....

Authorizing Signature: ..... Date: .....