



LA STAGE ALLIANCE
MEMBERSHIP APPLICATION & PARTNERSHIP AGREEMENT

Rates as of 2/11/2009

ONE-TIME RIDER MEMBERSHIP

To be eligible to use a Rider Membership, the producing organization must be renting their venue from a current LA Stage Alliance Full Organizational Member. Rider Memberships offer similar benefits to Full Members, but only allow membership benefits for the duration of the run of a single production.

1. ORGANIZATIONAL INFORMATION:

Performing Arts Organization/Producing Entity:
Legal Name if Different:
Office Phone: Fax:
Box Office Phone: Email:
Website:
Mailing Address:
Tax status: For-Profit Non-Profit (Tax ID Number)
Discipline(s): Theatre Music Opera Dance Other
Annual Budget Size (round to the nearest \$10,000):
Annual Audience Attendance (if a new organization, annual anticipated attendance):
of paid full-time staff: # of paid part-time staff:
of volunteers in staff positions: # of general volunteers (ushers, etc):
Usual Performance Venue Size (number of seats):
Production Title:
Opening Date: Closing Date:

2. STAFF:

Official Contact for General LA Stage Alliance Business:
Phone: Email:
Board Chair (If a Non-Profit Organization):
Phone: Email:
Artistic Director (or Contact regarding Artistic Issues):
Phone: Email:
Managing Director (or Contact regarding Organizational Issues):
Phone: Email:
Marketing Director (or Contact regarding Marketing Issues):
Phone: Email:
Box Office Manager (or Contact regarding Ticketing Issues):
Phone: Email:



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3. PARTNERSHIP AGREEMENT: Please read, sign and date the following partnership agreement.

As an Rider Member of LA Stage Alliance, I commit to engage with the theatre community of Greater Los Angeles in the following ways:

- I will list my production and/or event on www.LAStageAlliance.com.
- I will place the LA Stage Alliance logo (provided electronically) in all programs for my event, and place the LA Stage Alliance logo with an accompanying link to LAStageAlliance.com on my organization's website.
- Subject to availability, I will provide LA Stage Alliance with four (4) complimentary tickets to each production or event I produce, with the understanding that these tickets will only be used for promotional purposes and increased connection with LA Stage Alliance partner organizations and donors.
- I will treat all LA Stage Alliance staff, Organizational Members, Ovation Voters, Individual Members and patrons with civility and respect, in the spirit of building cohesion and engagement in our community.

As part of my engagement with the Alliance and the theatre community, I expect to receive the following benefits (additional fees may apply for some programs):

- The ability to list productions on LAStageAlliance.com and LAStageTix.com.
- The ability to offer half price tickets on LAStageTIX.com, and be included in the weekly ½ price ticket email, that is currently sent to over 25,000 opt-in subscribers.
- Eligibility to register theatre productions for consideration by the annual Ovation Awards program. (Subject to fulfilling additional eligibility qualifications.)
- Eligibility to be covered in listings and feature articles in LA STAGE, Southern California's online magazine dedicated to the performing arts.
- Discounted rates to advertise in the LA STAGE TIMES box in the Los Angeles Times.
- Eligibility to be listed in the listing section of the LA STAGE TIMES box in the Los Angeles Times.
- Discounted rates to advertise in the LA STAGE AIR program on Classical KUSC.
- Representation by LA Stage Alliance in government advocacy efforts for the entire arts sector.

Signed: Date:

Position with Organization:



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4. AGREEMENT OF FULL ORGANIZATIONAL MEMBER (RENTAL VENUE):

This agreement **MUST** be signed by the LA Stage Alliance Full Organizational Member to verify the rental of their venue and to acknowledge the Rider Agreement.

"I hereby confirm that the above production is renting my theater and has permission to utilize benefits from my membership for said production."

Full Organizational Member (Venue):

Organization Contact: Email:

Signature: Date:

5. MEMBERSHIP DUES:

By paying these dues, you are creating membership for your production under the umbrella of a Full Organizational Member.

Your dues are based on the size of the venue you are renting:

- 99 seats and under: \$100
- 100 seats to 500 seats: \$400
- 500 seats and up: \$600

Total Dues (Please enter your dues amount here)

PAYMENT METHOD: (check one)

- Credit Card Check (payable to LA Stage Alliance) Money Order Cash

Please send receipt to:

at this FAX: or Email:

Credit Card #: Exp: Security Code:

Cardholder Name:

Credit Card Billing Address:

Authorizing Signature: Date: